

Testronic Labs Awarded ITL Status by the WiMedia Alliance

Testronic Labs, global quality assurance expert for the whole of the digital media spectrum, has been awarded Independent Test Lab (ITL) status by the WiMedia Alliance. This allows TL to offer certification services based on the alliance's compliance, certification and interoperability (C&I) program for both PHY and MAC layers.

WiMedia is a new wireless technology for short range, high data rate and low power consumption in indoor environments. It also is the support layer for different wireless innovations like the popular next generation Bluetooth technology and Wireless-USB.

Testronic Labs is proud to welcome WiMedia into our integrated existing program of certifications which includes USB, Digital Living Network Alliance (DLNA), S-ATA and Firewire. With burgeoning interest in the connected living room and the interoperability of web-enabled consumer electronics devices, this latest development helps embed TL yet further at the heart of the digital media ecosystem – the nexus of content and device in the home.

WiMedia certification services will be provided out of Testronic Labs' Belgium operation in Diepenbeek. This new program supports Testronic Labs' status as the go-to certifiers for consumer electronics and component manufacturers seeking the necessary credentials to bring their products to market.

About Testronic Labs

Testronic Labs, established in 1998, is the worldwide leading Quality Assurance provider of choice for the software, hardware, digital media and entertainment industries. Services cover DVD, Blu-ray and video game QA along with a range of services for telecommunications, e-learning, interactive software and hardware products as well as a suite of certification standards.

Testronic Labs' skilled team provides testing of any content across any medium to any end device. Based in Burbank, CA, Pinewood Studios and central London UK, Diepenbeek, Belgium and Warsaw, Poland, Testronic Labs is the only global Quality Assurance company operating across the entire digital media industry.

About WiMedia

The WiMedia Alliance, a 350+ member global nonprofit organization, defines, certifies and supports enabling wireless technology for multimedia applications. WiMedia's UWB technology represents the next evolution of Wireless Personal Area Networks (WPANs) offering end users wireless freedom and convenience in a broad range of PC and consumer electronics products.

For more information visit <http://www.wimedia.org>

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