

Website Localisation and Localisation QA

Testronic Labs® – Leader in Quality Assurance

- *Is your website designed to adapt easily to different linguistic and cultural requirements?*
- *Do you need your website to be translated both linguistically and culturally into other languages?*
- *Does your website meet the cultural conventions, e.g. address formats, of your target audiences?*
- *Is the language appropriate for your customers?*
- *Are the images on your site appropriate for the target regions?*

Testronic Labs has specialists in website localisation and localisation QA, providing a full range of services. All our translators are educated to degree level and possess more than 5 years' experience in their domains of specialisation. They are able to provide accurate and concise translations which will look familiar to users in your target markets.

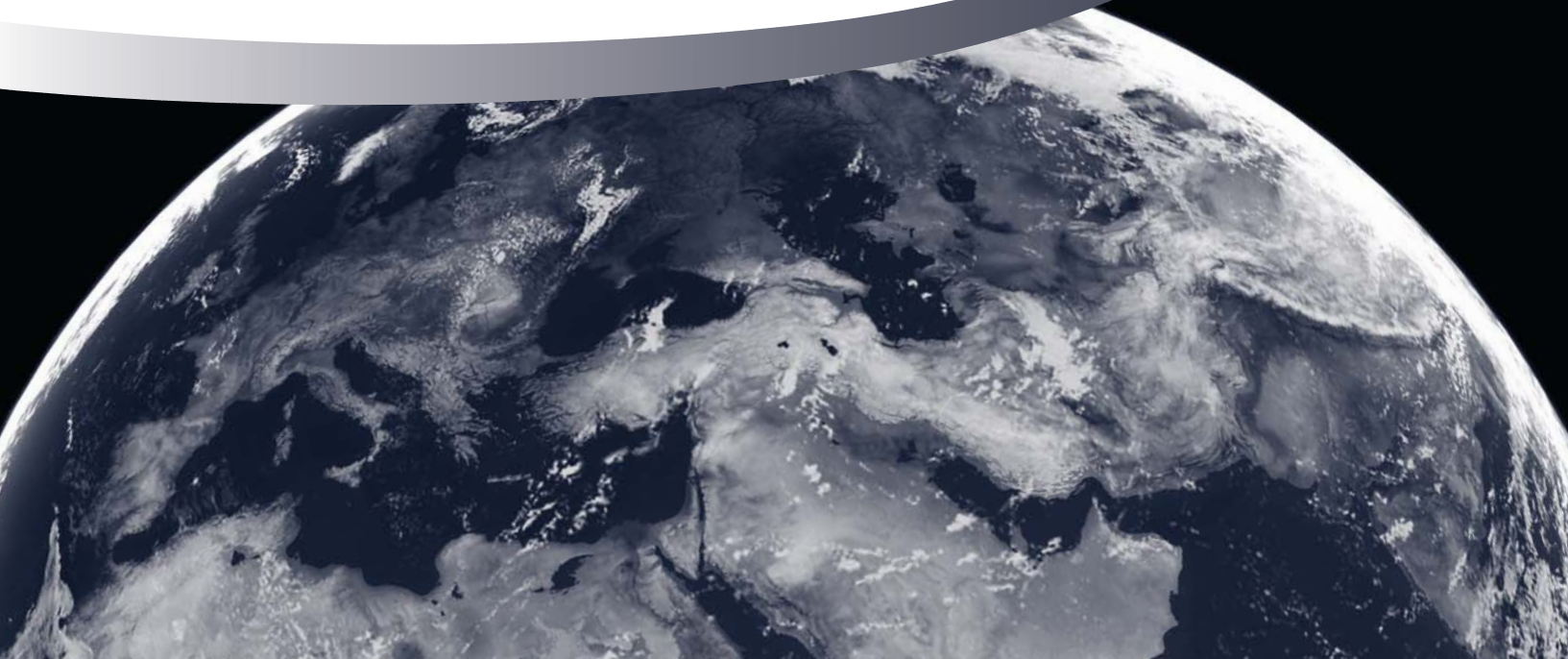
The range of languages supported by Testronic Labs includes:

- Dutch, French, German, Greek, Italian, Portuguese, Spanish
- Danish, Finnish, Norwegian, Swedish
- Czech, Hungarian, Polish, Russian, Slovak
- Arabic, Hindi, Punjabi, Tamil, Urdu
- Chinese (simplified and traditional), Japanese, Korean

Good website localisation is more than translation. By addressing cultural issues as well, your site will ultimately satisfy a much wider audience.

Once translated and culturalised it is important that your site is fully tested by native speakers and translations are tested in context.

Testronic Labs can ensure your customers have a good experience whatever their language or region.



Testronic Labs assists clients with localisation and localisation QA throughout the website life cycle.

Design & Development Phase

- Design advice and reviews to pre-empt and mitigate many linguistic issues, including support for foreign characters, text overruns and grammatical pitfalls
- Similar cultural advice and reviews covering aspects such as paper size, structure of addresses and phone numbers, use of images
- Project management of the whole translation process to fit into your launch plans

Testing & Validation Phase

- Qualified localisation QA technicians assess the quality of your site including text overruns, layout, spelling, grammar, images, address formats etc.

Monitoring & Management Phase

- Localisation of new web applications and content
- Regular checks that all changes conform to your standards

Analyse & Optimise Phase

- Customer Satisfaction Surveys with your target audiences

Testronic Labs provides a flexible, efficient and timely service to ensure your site achieves its localisation objectives for all target audiences within budget.

Contact

We would be delighted to provide you with further information or a proposal.

To contact us please visit our website www.testroniclabs.com



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